



Communication Arts
110 Constitution Drive
Menlo Park, CA 94025
(650) 326-6040
(650) 326-1648 fax

Press Release

For Immediate Release

Communication Arts Magazine Announces Winners of its 58th Photography Annual Competition

Media contact:
Lauren Coyne, Competition Coordinator
(650) 326-6040
or e-mail lauren_coyne@commarts.com

Menlo Park, California, April 6, 2017—*Communication Arts* magazine, a professional journal for those involved in creativity in visual communications, has announced the winners of its 58th annual photography competition. One hundred and forty-one projects were selected by a jury of creative professionals; 3,736 entries were submitted to the competition. The selected projects will be reproduced in the July/August 2017 issue of *Communication Arts*, both in print and digital editions. More than 30,000 copies of the issue will be distributed worldwide assuring important exposure to the creators and publishers of these award-winning images.

About *Communication Arts*

Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications. Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field.

Now in its 58th year, CA continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in design, advertising, photography, illustration, interactive and typography. Everything is reproduced with printing technology and attention to detail unmatched by any trade publication anywhere.

With a paid circulation of 30,000 (29,351 subscribers and 2,336 single copy sales), CA has a rich tradition of representing the aspirations of a continually-growing and quality-conscious field of visual communications. CA's editorial content, knowledgeable presentation and writing, use of color and quality reproduction are all designed to be consistent with the standards CA's readers set for themselves in their own careers.

About the 58th Photography Competition and Annual

Published each July, the Photography Annual incorporates special reproduction techniques developed by CA, including quality 200-line color separation and printing on premium 70 lb. coated paper by one of the finest printers in the United States. Everything that was originally in color is reproduced in color at a size that allows the concept to be understood.

Of the 3,736 entries to the 58th Photography Annual, only 141 were accepted, representing the work of 134 photographers, making the Photography Annual the most exclusive major photography competition in the world.

###



Communication Arts
110 Constitution Drive
Menlo Park, CA 94025
(650) 326-6040
(650) 326-1648 fax

Photography Annual Factsheet

Title Photography Annual 58

Sponsor *Communication Arts* magazine, a professional journal for designers, art directors, design firms, corporate design departments, agencies and everyone involved in visual communications.

Entries 3,736

Winners 141

Judges **Anna Alexander**, director of photography, *WIRED*, San Francisco, CA

Jon Arnold, executive creative director, Bohan Advertising, Nashville, TN

Chris Buck, photographer, New York, NY

Carol Chu, creative director, Houghton Mifflin Harcourt, Boston, MA

Coni Kennedy, creative director and partner, L.A. Inc., Toronto, Canada

How Judging Took Place The five jurors worked in screening teams of two, with Patrick Coyne, the editor/designer of the magazine, working as the sixth juror. Each category had been distributed into two parts so each group screened one-half of the entries.

Print entries were spread out on the tables by category. Each juror viewed the entries independently and could put an entry into the final voting round. Digital entries were projected and selected by checking an “in” or “out” column on prepared scoring sheets.

For finals, all five jurors worked as a single team. In one hall, print entries were again spread out on the tables by category. Two paper cups, one white and one red, with slots cut in the bottom, were placed upside down to the right of each entry. White cups were for “in” votes, red cups for “out.” Each juror voted with different colored ceramic tiles by putting his or her tile in the appropriate cup.

After all the jurors had finished voting on print, they moved to another hall for digital entries. Again, voting was done by each juror checking the “in” or “out” column on scoring sheets. A minimum of three votes were required to place a finalist into the annual.

Criteria Chosen on the basis of creative excellence and quality of execution

Winners No. Category

By Category	40	Advertising
	2	Books
	38	Editorial
	7	For Sale
	6	Multimedia
	15	Institutional
	15	Self-Promotion
	15	Unpublished
	3	Student Work

Distribution More than 30,000 copies will be distributed to subscribers and by single copy sales through art stores, book stores, Amazon.com or direct from Commarts.com.